

3.3.1. PERFORMANCE INDICATORS - CBU identifies and tracks the University-level performance indicators shown below (specific categories are subject to change). Figures listed in the CUP are metrics for the past five years—most recent year completed and previous four years.

Performance Indicator (Fall Actuals)	2019	2018	2017	2016	2015
A. ACADEMICS					
• Total CBU					
1. Enrollment Headcount: Total	11,045	10,486	9,941	9,157	8,541
2. Enrollment Headcount: Undergraduate	8,190	7,855	7,414	6,937	6,630
3. Enrollment Headcount: Graduate	2,855	2,631	2,527	2,220	1,911
4. Enrollment FTE: Total	11,391	10,647	9,966	9,082	8,406
5. Enrollment FTE: Undergraduate	8,346	7,902	7,389	6,882	6,605
6. Enrollment FTE: Graduate	3,045	2,745	2,577	2,200	1,801
7. Total Number of Lecture Classes	1,605	1,717	1,561	1,517	1,460
8. Average Size of Lecture Classes	21.6	19.6	19.9	19.3	19.8
9. Total Number of Lab/Practicum Classes	315	303	299	279	276
10. Average Size of Lab/Practicum Classes	14.5	13.5	12.5	12.4	12.8
11. Bachelor's degrees awarded (July Prev Yr-June Current Yr)	1,596	1,619	1,514	1,335	1,276
12. Master's degrees awarded (July Prev Yr-June Current Yr)	845	1,002	829	633	461
13. Four-Year Graduation Rate	43%	36%	40%	42%	44%
14. Five-Year Graduation Rate	59%	50%	53%	57%	58%
15. Six-Year Graduation Rate	63%	55%	59%	60%	60%
16. Retention Rate (Full-time, First-time Freshmen from Previous Fall Enrolled this Fall)	77%	76%	77%	75%	76%
17. Student-to-Faculty Ratio (FT+1/3 PT Students divided by FT + 1/3 PT Faculty)	16	15	17	17	17
18. 12-month Student FTE (Fiscal Year), as defined by IPEDS, used in financial calculations.	11,115	10,456	9,729	9,025	8,518

Performance Indicator (Fall Actuals)	2019	2018	2017	2016	2015
A. ACADEMICS <i>continued</i>					
• Academic Affairs/Traditional					
19. AA Headcount: Total	8,555	8,063	7,557	6,937	6,512
20. AA Headcount: Traditional Undergraduate	6,504	6,143	5,754	5,318	5,109
21. AA Headcount: Graduate	2,051	1,920	1,803	1,619	1,403
22. AA FTE: Total	9,179	8,588	7,949	7,229	6,719
23. AA FTE: Trad Undergrad	6,888	6,507	6,061	5,587	5,381
24. AA FTE: Graduate	2,291	2,081	1,888	1,642	1,338
• Online & Professional Studies					
25. OPS Headcount: Total	2,460	2,406	2,375	2,195	2,005
26. OPS Headcount: Undergrad	1,666	1,702	1,659	1,602	1,504
27. OPS Headcount: Graduate	794	704	716	593	501
28. OPS FTE: Total	2,175	2,039	2,004	1,825	1,659
29. OPS FTE: Undergraduate	1,436	1,384	1,326	1,278	1,205
30. OPS FTE: Graduate	739	655	678	547	454
• Intensive English Program					
31. IEP Headcount: Total	30	17	9	25	24
32. IEP Headcount: Undergrad	20	10	1	16	17
33. IEP Headcount: Graduate	10	7	8	9	7
34. IEP FTE: Total	37	20	12	28	28
35. IEP FTE: Undergraduate	22	11	1	17	18
36. IEP FTE: Graduate	15	9	11	11	10
B. ADMISSIONS					
1. Total first-time, first-year freshmen Applications	8,241	6,595	5,039	4,971	4,180
2. Number of first-time, first-year freshmen applicants Admitted	6,451	5,246	3,884	3,181	2,734
3. Number first-time, first-year freshmen applicants who enrolled --conversion rate	1,523	1,606	1,413	1,146	1,106
4. Percentage of first-time, first-year freshmen who live in college-owned, -operated, housing	66%	66%	67%	67%	64%
5. Percentage of undergraduates who live in college-owned, -operated, or -affiliated housing	42%	41%	40%	39%	39%
6. First-time, first-year freshmen SAT Evidence-Based Reading and Writing, Mean (*New SAT format in use in 2017)	549	547	546	490	480
7. First-time, first-year Freshmen SAT Math, Mean	536	533	531	485	474
8. First-time, first-year Freshmen ACT Composite, Mean	21	22	22	22	21
9. First-time, first-year freshmen, Average GPA	3.55	3.50	3.62	3.40	3.32

Performance Indicator (Fall Actuals)	2019	2018	2017	2016	2015
C. HUMAN RESOURCES					
1. Total number of Non-instructional Staff (Full-Time and Part-Time)	596	595	613	542	485
2. Total number of Instructional Staff - Faculty (Full-Time and Part-Time, including Executives, Provost Office & Librarians)	857	1,121	872	704	672
3. Full-Time Faculty (including Executives, Provost Office, & Librarians)	353	367	336	315	289
4. Part-Time Faculty	504	754	536	389	383
5. Full-Time Faculty with Terminal Degrees	81% 287 of 353	83% 303 of 367	78% 261 of 336	75% 235 out of 315	74% 215 of 289
6. Full-Time Tenured Faculty	38% 144 of 378	35% 124 of 355	29% 95 of 324	29% 91 of 315	27% 77 of 289
7. Percentage of Full-Time Faculty Turnover, including Lecturers & Librarians	3.7%	4.5%	4.2%	6.0%	6.2%

Performance Indicator (Fiscal Year Actuals) July 1, Previous Year – June 30, Current Year	2018-19	2017-18	2016-17	2015-16	2014-15
D. FINANCIAL AID					
• First-time, Full-time Undergraduates (FTFT)					
1. Percent of FTFT undergraduates receiving any financial aid	98% 1540 of 1567	95% 1,303 of 1,375	95% 1,093 of 1,146	95% 1,023 of 1,076	96% 1,020 of 1,061
2. Percent of FTFT undergraduates receiving federal, state, local or institutional Grant or Scholarship Aid	97% 1527 of 1567	94% 1,297 of 1,375	94% 1,075 of 1,146	94% 1,010 of 1,076	95% 1,007 of 1,061
3. Total amount of federal, state, local or institutional Grant Aid received by FTFT undergrads	\$35,528,294	\$26,568,590	\$18,964,148	\$16,312,527	\$15,600,743
4. Average amount of federal, state, local or institutional Grant or Scholarship Aid received by FTFT undergrads	\$23,267	\$20,485	\$17,641	\$16,151	\$15,492
5. Percent of FTFT undergrads receiving Pell Grants	43% 680 of 1567	41% 569 of 1,375	42% 485 of 1,146	44% 474 of 1,076	48% 513 of 1,061
6. Average amount of Pell Aid received by FTFT undergrads	\$4912	\$4,884	\$4,396	\$4,538	\$4,465
7. Total amount of Pell grants awarded to FTFT undergrads	\$3,340,191	\$2,779,187	\$2,131,936	\$2,151,168	\$2,290,801
8. Percent of FTFT undergrads receiving Institutional Aid	97% 1526 of 1567	94% 1,290 of 1,375	92% 1,059 of 1,146	94% 1,010 of 1,076	95% 1,007 of 1,061
9. Average amount of Institutional Aid received by FTFT undergrads	\$15,220	\$15,184	\$12,793	\$11,184	\$10,030
10. Total amount of Institutional Aid received by FTFT undergrads	\$23,226,251	\$19,587,530	\$13,547,270	\$11,296,106	\$10,100,515
11. Percent of FTFT undergraduates receiving student Loan Aid	74% 1165 of 1567	67% 924 of 1,375	71% 810 of 1,146	75% 810 of 1,076	74% 790 of 1,061
12. Average amount of student Loan Aid received by FTFT undergrads	\$6,811	\$7,656	\$7,867	\$8,228	\$8,062
13. Total amount of student Loan Aid received by FTFT undergrads	\$7,935,213	\$7,074,006	\$6,372,502	\$6,664,740	\$6,368,720

Performance Indicator (Fiscal Year Actuals*)	2018-19	2017-18	2016-17	2015-16	2014-15
D. FINANCIAL AID <i>continued</i>					
• All Undergraduates					
14. Percentage of Undergraduates Receiving Some Form of Financial Aid or Loan Assistance	95% 7439 of 7,855	91% 6765 of 7,414	94% 6,514 of 6,937	87% 5,801 of 6,630	90% 5,892 of 6,435
15. Percentage of undergraduates receiving federal, state, local or institutional grant aid.	93% 7,274 of 7,855	91% 6,728 of 7,414	83% 5,757 of 6,937	84% 5,591 of 6,630	85% 5,495 of 6,435
16. Total amount of grant or scholarship aid from the government or institution awarded to all undergraduate students	\$127,162,735	\$103,304,532	\$78,085,175	\$73,442,539	\$69,054,603
17. Average amount of federal, state, local, or institutional grant aid received by undergraduate students	\$17,482	\$15,354	\$13,564	\$13,136	\$12,567
18. Percentage of undergraduates receiving Pell Grants	45% 3,557 of 7,855	46% 3,412 of 7,414	45% 3,113 of 6,937	59% 3,880 of 6,630	56% 3,631 of 6,435
19. Total amount of Pell grants awarded to all undergraduates	\$16,964,547	\$15,868,896	\$13,014,358	\$14,222,599	\$14,193,239
20. Average amount of Pell aid received by undergraduates	\$4,769	\$4,651	\$4,181	\$3,666	\$3,909
21. Percentage of undergraduates receiving Federal student loans	69% 5,394 of 7,855	70% 5,166 of 7,414	72% 5,002 of 6,937	74% 4,877 of 6,630	76% 4,884 of 6,435
22. Total amount of federal student loans received by all undergraduates	\$42,227,695	\$41,769,915	\$41,555,098	\$41,454,283	\$42,221,751
23. Average amount of federal loan aid received by undergraduates	\$7,829	\$8,086	\$8,308	\$8,500	\$8,645
• Graduate Students					
24. Percentage Receiving Some Form of Financial Aid or Assistance	84% 2,209 of 2,641	80% 2,552 of 3,192	87% 2,492 of 2,849	72% 1,382 of 1,911	79% 1,208 of 1,522

Performance Indicator (Fiscal Year Actuals*)	2018-19	2017-18	2016-17	2015-16	2014-15
E. FINANCE					
1. Tuition for typical full-time, undergraduate	\$31,668	\$30,446	\$29,562	\$28,574	\$27,612
2. Tuition Increase from Previous Year	4.0%	3.0%	3.5%	3.5%	5.0%
3. Average Net Price for First-time, Full-time Undergraduates receiving aid	\$23,055	\$24,170	\$25,714	\$25,875	\$26,548
4. Tuition and Fees Revenue	\$201,554,445	\$181,667,436	\$172,433,856	\$160,880,439	\$148,893,828
5. Tuition & fees as Percent of Core Revenues	91%	92%	92%	90%	94%
6. Tuition & fees per 12-month Student FTE	\$19,276	\$18,673	\$19,106	\$18,887	\$18,871
7. Total Revenues & Investment Return	\$243,402,580	\$214,439,630	\$203,487,329	\$194,386,548	\$173,884,926
8. Total Revenues & Investment Return per Student FTE	\$23,279	\$22,041	\$22,547	\$22,821	\$22,039
9. Instructional Expenses per 12-month Student FTE	\$9,109	\$9,058	\$8,967	\$8,625	\$8,451
10. Academic Support Expenses per 12-month Student FTE	\$681	\$692	\$628	\$748	\$780
11. Institutional Support Expenses per 12-month Student FTE	\$4,413	\$4,317	\$4,026	\$4,156	\$4,090
12. Student Services Expenses per 12-month Student FTE	\$4,552	\$4,311	\$3,946	\$3,623	\$3,649
13. Auxiliary Enterprises Net (Revenue from Auxiliary Enterprises minus Expenses from Auxiliary Enterprises)	-\$2,028,175	-\$5,338,999	-\$5,821,490	-\$5,371,713	-\$4,638,255
14. Total Expenses	\$220,882,824	\$201,944,415	\$181,250,498	\$167,064,583	\$154,880,080
15. Total Expenses per 12-month Student FTE	\$21,125	\$20,757	\$20,083	\$19,613	\$19,630

Performance Indicator (Fiscal Year Actuals*)	2018-19	2017-18	2016-17	2015-16	2014-15
F. UNIVERSITY ADVANCEMENT					
1. Endowment Assets (end of FY)	\$65,618,267	\$53,909,340	\$47,703,685	\$41,825,411	\$16,087,620
2. Endowment Assets (yearend) per 12-month Student FTE	\$6,276	\$5,541	\$5,286	\$4,910	\$2,039
3. Government grants & contracts	\$891,076	\$15,712	\$107,652	0	0
4. Government grants & contracts Percent of Core Revenues	0.4%	0.01%	0.1%	0	0
5. Private gifts, grants, and contracts	\$8,439,727	\$5,715,547	\$5,724,529	\$12,438,736	\$3,526,037
6. Private gifts, grants & contracts Percent of Core Revenues	4%	3%	3%	7%	2%
7. Unrestricted gifts	\$468,269	\$150,300	\$322,242	\$669,851	\$2,025,722
8. Unrestricted Gifts Percent of Core Revenues	0.2%	0.1%	0.2%	0.4%	1.2%
9. Contributions from affiliated entities (foundation)	\$220,704	\$321,797	\$325,020	\$305,286	\$333,404
10. Contributions from affiliated entities Percent of Core Revenues	0.1%	0.2%	0.2%	0.2%	0.2%
11. Revenues from private gifts, grants, contracts, and affiliated entities per 12-month Student FTE	\$807	\$587	\$634	\$1,460	\$447