



**cbu**

Gordon and Jill Bourns  
**COLLEGE OF ENGINEERING**



## PRESS RELEASE

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*For Immediate Release:*

### **CBU announces partnership with KVSH Racing for 2016 Verizon IndyCar Series Season**

**Riverside, Calif.** – California Baptist University announced today an innovative partnership with KVSH Racing for the 2016 Verizon IndyCar season starting with the Toyota Grand Prix of Long Beach.

CBU will be the primary sponsor of the KVSH No. 11 entry driven by Sebastien Bourdais for the Long Beach Grand Prix, April 15-17, on the streets of Long Beach, Calif. They will be an associate partner of the team for the remainder of the 2016 season.

The partnership will also allow students from the Gordon and Jill Bourns College of Engineering at CBU the unique, once-in-a-lifetime opportunity to collaborate with the KVSH Engineering team throughout the 2016 season including the 100<sup>th</sup> Running of the Indianapolis 500.

"The time has come for us to focus intently on the next wave of engineering talent for the IndyCar Series," said James "Sulli" Sullivan, KVSH co-owner. "This program gives California Baptist University an opportunity to give its engineering students a hands-on education into the world of high-performance vehicles and what makes them tick. These CBU students are some of the brightest we have seen and we're all looking forward to having them as part of the KVSH Racing Team."

The KVSH Racing/CBU College of Engineering program will enable 20 CBU engineering students access to the KVSH Racing engineering staff, the driver and mechanics, so they can observe and learn the intricacies of engineering high-performance IndyCars during the Long Beach Grand Prix. During the month of May, selected students will be embedded with the team for the 100<sup>th</sup> Running of the Indianapolis 500 set for May 29 gaining out of the classroom experience and assist the team's engineering staff with problem solving.

"This partnership will provide our students with access to top engineers in a sport that pushes the edge of performance, and I'm excited to see what engineering feats our students can accomplish under their guidance," said Dr. Anthony Donaldson, dean of the College of Engineering at CBU. "I'm also thrilled to receive their consultation for our new master's in mechanical engineering degree offered this fall and for our vehicle technology lab planned to open with our new engineering building in 2018."

Bourdais, who is contesting his 11<sup>th</sup> IndyCar season and third with KVSH Racing, is coming off a solid eighth place showing last weekend at the Phoenix Grand Prix. The 37-year-old native of Le Mans, France, resides in St. Petersburg, Fla., and is the only driver to win four consecutive IndyCar championships (2004 -2007).

#### **About California Baptist University:**

Founded in 1950, California Baptist University is a private comprehensive institution located in Riverside, Calif. CBU offers more than 150 majors, minors and concentrations, as well as more than 40 graduate programs and two doctoral programs. Affiliated with California Southern Baptist Convention, CBU is a member of the Council for Christian Colleges and Universities, the Association of Independent California Colleges and Universities and the International Association of Baptist Colleges and Universities.

#### **About KVSH Racing:**

KVSH Racing is co-owned by successful venture capitalist Kevin Kalkhoven, 1996 Indy car champion Jimmy Vasser and sports marketer James "Sulli" Sullivan. General Manager Steve Moore runs the day-to-day operations for the team and is assisted by Engineer Olivier Boisson and Crew Chief Greg Senerius. For more information about KVSH Racing visit: [kvracingtechnology.com](http://kvracingtechnology.com); Twitter: [@KVSHRacing](https://twitter.com/KVSHRacing); Facebook: [www.facebook.com/kvracingtechnology](https://www.facebook.com/kvracingtechnology); Instagram: [OfficialKVSHRacing](https://www.instagram.com/OfficialKVSHRacing)

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