

# **CLASSROOM PRESENTATIONS**

## **1. Career Path**

During this presentation students will be instructed on the importance of aligning their education and experience with their career goals. A Career Counselor will walk students through the importance of on and off campus opportunities, networking with employers, their spiritual foundation, having a mentor, updating their resume, Handshake and LinkedIn profiles and browsing employment opportunities.

## **2. Building a Resume & Cover Letter, Available in [Video Format](#)**

This class will instruct students in the proper approach to constructing their professional resume and cover letter. During this session, students will learn how to create their resume and cover letter in order to stand out over their competition.

## **3. Creating an Effective LinkedIn Profile, Available in [Video Format](#)**

In today's job market, LinkedIn has become a must-have social networking tool, for job seekers and recruiters. This class will instruct students on how to create an effective and professional LinkedIn profile and teach them how to be strategic in their approach.

## **4. Building Your Handshake Profile, Available in [Video Format](#)**

Instructs students on how to use Handshake, the value it brings when searching for employment opportunities and how to network online with employers, peers and other college students with similar career aspirations.

## **5. Interview Skills, Available in [Video Format](#)**

Students will be educated on how to present themselves in a proper and professional manner during an interview in order to make a lasting impression. The presentation includes techniques for a virtual, panel, and in-person interviews.

## **6. Strategic Job Search and Networking**

In this presentation, students will learn how to match their values and skills to their job search. Additionally, they will be taught how to choose a career, gain job-searching techniques, and the value of networking.

## **7. Ten Leadership Qualities**

The workforce has changed. Employers are not only looking at qualifications and technical skills, but they are also observing leadership skills that prove to be a benefit to their organization. Student's leadership skills can empower their growth **or** stand in the way of their success! This class will discuss ten characteristics and leadership skills that are essential in today's workforce and how to start applying them immediately.

## **8. Managing Yourself on Social Media**

In today's recruiting process, 70% of employers are using social media to screen candidates in the hiring process. This class will inform students on how to be strategic and on how a positive and negative reputation on social media can affect their professional presence.

Please contact [rkerchner@calbaptist.edu](mailto:rkerchner@calbaptist.edu) or call 951.343.5031 to schedule a presentation or to access presentations available in video format