



CALIFORNIA BAPTIST UNIVERSITY

***LANCER ATHLETICS
ASSOCIATION***

MEMBERSHIP GUIDE 2024-2025



MESSAGE FROM THE VP

On behalf of our outstanding student-athletes, coaches, and support staff, I would like to thank you for your interest in supporting Lancer Athletics by joining the Lancer Athletics Association (LAA). Your financial support plays a vital role by positively impacting the lives of our 530+ student-athletes. Funds given to the LAA are used to improve facilities, provide scholarships, and aid in our recruiting efforts.

The mission of Lancer Athletics is to honor Christ through excellence in athletics. Our coaches and staff are committed to three types of victories: athletic, academic, and spiritual. When you join the **TEAM BEHIND THE TEAM**, you are helping us recruit the best student-athletes by providing our department with resources to develop **PURPOSE-DRIVEN CHAMPIONS**. With our mission and your support, we believe we can provide special memories for our campus and extended community. Thank you, and **LANCE UP!**

In Christ,

DR. MICAH PARKER
VICE PRESIDENT FOR ATHLETICS

TOP ACHIEVEMENTS OF THE 2023-24 SEASON

7

**WAC Individual
Champions**

23

**First Team
All-Conference Awards**

26

**Second Team
All-Conference Awards**

24

**Swim/Dive
All-WAC**

WOMEN'S BASKETBALL



**WAC Regular Season
Champions
WAC Tournament Champions**
1st Appearance in NCAA D1 Women's
Basketball Tournament

MEN'S SOCCER



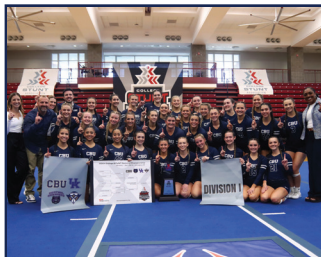
**WAC Tournament Champions
(First to ever repeat)**
First CBU Team to advance in an NCAA
Postseason Tournament

MEN'S CROSS-COUNTRY



WAC Champions
4th Straight Season

STUNT



**4th Straight National
Championship**
Undefeated Season
80-0 record to date

WRESTLING



Elijah Griffin and Hunter Leake
First to earn berths to the
NCAA national tournament

WOMEN'S TRACK



Greta Karinauskaite
WAC Track Athlete of the Year
WAC Champion
First Team All-American
Joe Kearney Award Winner

ROADMAP TO DIVISION I CHAMPIONSHIPS



CELEBRATING 50 YEARS OF TITLE IX
TOGETHER

TITLE IX – June 23, 1972 “No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance.”

CBU continues to honor Christ through excellence in athletics as we provide opportunities for our female student-athletes. CBU has 12 sports teams dedicated to women who compete at the highest collegiate level. Your financial support enables CBU to provide them with the resources to thrive in the classroom and the field of play. We celebrate the success of our female student-athletes.

- **GRETA KARINAUSKAITE** - WAC Track Athlete of the Year
- **WOMEN'S BASKETBALL** - WAC Regular Season and Tournament Champions
- **WOMEN'S SOCCER** - Noa Schumacher - WAC Goalkeeper of the Year
- **STUNT** - 4 Straight National Championships - 80–0 record to date
- **CHEER** - Grand Champions at NCA Championships



YOUR CONTRIBUTIONS WILL HELP CBU PROVIDE A TOP-TIER EXPERIENCE FOR OUR STUDENT-ATHLETES

Number of student-athletes at CBU: **530+**

All teams achieved at least a **3.45 GPA**

STUDENT-ATHLETE EXPERIENCE AVERAGE ANNUAL INVESTMENT:

\$39,078 Tuition

+ **\$16,210** Room and Board

+ **\$4,725** Equipment, Gear, and Uniforms

+ **\$1,375** Athletic Training and Performance

+ **\$3,000** Academic Development and Student Fees

+ **\$6,000** Summer School Scholarships

+ **\$10,110** Team Travel

=\$80,498



LAA MEMBERS OF THE YEAR



Dayne and Leigh Brassard have demonstrated exceptional dedication to California Baptist University athletics. Dayne and Leigh have significantly contributed to the CBU Athletic community by supporting various programs and initiatives and being active participants on the LAA Board. Dayne, serving as president and CEO of Tilden Coil, has also led the company in its long-standing support of CBU athletics, further solidifying the couple's commitment to fostering excellence and spirit within the Lancer family. We proudly honor Dayne and Leigh Brassard as the LAA members of the year.

LAA SPONSOR OF THE YEAR



LAA BENEFITS

	BLUE KNIGHT \$100-\$499	GOLD KNIGHT \$500-\$999	CHAMPIONS CIRCLE \$1,000-\$2,499	LANCER LEGEND \$2,500-\$4,999	LANCER MVP \$5,000-\$9,999	HALL OF FAME CLUB \$10,000+
INVITATION TO STUDENT-ATHLETE AWARDS SHOW						
LAA MEMBER STICKER						
10% DISCOUNT AT CBU STORE*						
EXCLUSIVE LAA T-SHIRT						
FIRST FLOOR PARKING PASS FOR MBB GAMES						
INVITATION TO LAA PRE-GAME RECEPTIONS						
ADDITIONAL LAA PRE-GAME RECEPTION INVITATIONS			1	2	4	4
LAA ALL SPORTS PASS**						
ADDITIONAL LAA ALL SPORTS PASSES**			1	2	4	4
BELL TOWER SOCIETY***						
EXCLUSIVE LAA LANCER BOBBLEHEAD†						
CBU ATHLETICS HALL OF FAME DINNER INVITATION						
SPECIAL RECOGNITION AS “LAA SUPPORTER OF THE GAME” AT ONE SPORTS GAME OF YOUR CHOICE (EXCLUDING MEN’S BASKETBALL)						

LAA Benefits are available upon request

*Discounts at the campus store exclude textbooks, technology, class rings and CBU cruisers.

**All Sports Passes do not include Men’s Basketball.

***CBU’s Bell Tower Society recognizes and honors some of our most generous supporters. Bell Tower Society benefits are also included at this giving level.

†Does not include gifts towards Lancer Golf Classic or Basketball Tip-Off Dinner.

‡Please note that the LAA is not a tax advisor. We encourage you to consult your own tax advisors to determine the deductibility of your gifts in support of CBU student-athletes.

BASEBALL AND SOFTBALL GIVING SOCIETY



With the completion of the brand new Baseball/Softball Clubhouse, now is the time to join the **Diamond Club!** As a member, you will receive exclusive access to watch games from the patios with complimentary food and drink. Your contributions will directly support our baseball and softball student-athletes by enriching their experience at CBU.

DIAMOND CLUB BENEFITS

\$2,500 MINIMUM DONATION - CAN BE MADE ENTIRELY TO EITHER THE BASEBALL OR SOFTBALL PROGRAM
OR SPLIT EVENLY BETWEEN THE TWO

 ACCESS FOR 2 PEOPLE TO HOSPITALITY EVENTS IN THE NEW BASEBALL/SOFTBALL CLUBHOUSE (MIN 3 EVENTS PER PROGRAM)

 INVITATION TO FIRST PITCH DINNER FOR 2 PEOPLE

 EXCLUSIVE CBU DIAMOND CLUB HATS FOR 2 PEOPLE

 COMPLIMENTARY WAC TOURNAMENT TICKETS FOR 2 PEOPLE

NEW BASEBALL AND SOFTBALL CLUBHOUSE



The baseball and softball programs will move into a new 14,200 square foot clubhouse inside the Lancers Outdoor Athletic Complex. The facility, expected to be completed by Summer 2024, will be strategically located between both Totman and Funk Stadiums, featuring amenities such as locker rooms, sports medicine and physical therapy space, offices for the coaching staffs and a conference room. Additionally, game day concessions will be upgraded to help enhance the fan experience with improved food and beverage options for baseball, softball and soccer home games. The facility will also feature balconies overlooking both fields, providing a unique perspective with great views.

To support the building of this new clubhouse, please contact:

Robby Mansfield

Assistant Athletic Director, Development

rmansfield@calbaptist.edu

SEASON TICKETS

LOCK IN YOUR SEATS TODAY!

CBU Athletics is currently selling season tickets for the upcoming 2024-25 Basketball Season. Season tickets include all men's and women's regular season home games, starting at \$99.

To be a part of the Inland Empire's most exciting basketball experience all year long, visit cbulancers.com/seasontickets.

For more information, please contact the CBU Ticketing Office at **877-456-5262**.



DOMINIQUE DANIELS JR.
MEN'S BASKETBALL



LAA PREGAME RECEPTIONS

please scan the QR Code to see dates for LAA Pregame Receptions



cbulancers.com/laaevents

FOLLOW THE LAA ON SOCIAL MEDIA



@CBULAA

LANCER GOLF CLASSIC

JOIN OVER 200 GOLFERS AND MEET CBU COACHES AND ATHLETIC STAFF AS WE PROVIDE FINANCIAL SUPPORT FOR OUR STUDENT-ATHLETES.

SAVE THE DATE!

***MONDAY, MAY 19, 2025
MORONGO GOLF CLUB AT TUKWET CANYON***

CBULANCERS.COM/GOLFCLASSIC

FOR SPONSORSHIP INFORMATION, PLEASE CONTACT ROBBY MANSFIELD AT (951) 343-4689





Robby Mansfield

Assistant Athletic Director, Development
rmansfield@calbaptist.edu
(951) 343-4689

Edison Kang

Assistant Director of Development - Athletics
ekang@calbaptist.edu
(951) 343-4628

California Baptist University LAA

8432 Magnolia Ave
Riverside, CA 92504

laa@calbaptist.edu
cbulancers.com/laa

  @cbulaa