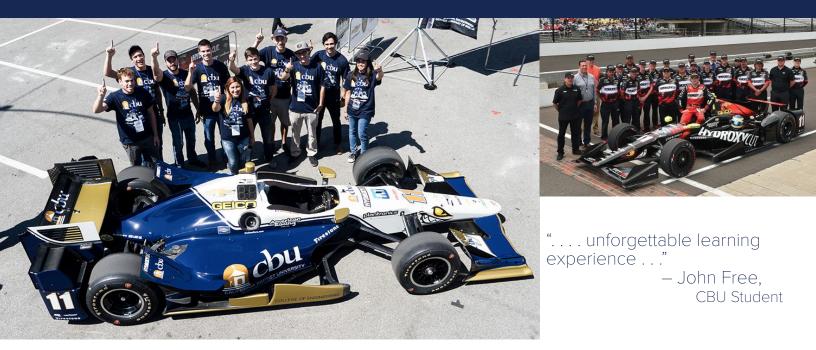
College OF ENGINEERING



Auto Racing Initiative

California Baptist University's Gordon and Jill Bourns College of Engineering provides students with "enhanced learning experiences" both within and outside the CBU campus through internships, community events, service opportunities, regional club competitions, and special research projects tailored to Engineering majors. With the recent partnership of KVSH Racing and sponsoring of the Long Beach Grand Prix Indy Car, and the 100th Running of the Indianapolis 500, the College of Engineering has launched the Auto Racing Initiative at CBU....a new strategic initiative targeted to support the growth of STEM education for tomorrow's future leaders and to develop current engineering students with a competitive edge.



Auto Racing Student Training Long Beach Grand Prix 100th Running Indy 500 5 Additional Verizon IndyCar Season Races KVSH Racing Team Internships/Extra-curricular Activities



IndyCar Race Exhibition September 2016 4-time IndyCar Champion Driver Sebastien Bourdais CBU Sponsored IndyCar STEM Education Exhibit High Speed Racing Presentations



SAE Collegiate Design/Race Competition CBU Builds First Ever Formula SAE Vehicle Summer 2017 National Competition Students Design, Build, Test, & Race Campus Events Highlighting Automotive Industry & Engineering

California Baptist University 8423 Magnolia Ave Riverside, CA 92504

Contact Information: Dr. Anthony Donaldson, Founding Dean Rick Olson, Director of Development riolson@calbaptist.edu 951.343.4753

College of Engineering

Auto Racing Initiative Supporter Benefits

	"Pit Crew" \$1,500	"Paddock Team" \$2,500	"Fueler" \$5,000	"Race Strategist" \$10,000	"Driver" \$25,000	"Checkered Flag" \$50,000	"Grand Prix VIP" \$500,000
Making a Difference in the Lives of Over 600 Engineering Students	ALL AND A	**		A A A A A A A A A A A A A A A A A A A			
Lap 1 Press Releases							
Student Internships							
Recognition on Auto Racing Student Training shirts							
CBU Website Auto Racing Student Training Promotion				**			
Invitation to Lap 2 Indy Car Racing Exhibition	A A A A A A A A A A A A A A A A A A A						
Recognition on CBU Indy Car (September Event)							
Recognition on All Indy Car Race Exhibition Materials							
Recognition on Indy Car Race Exhibition shirts							
Indy Car Race Exhibition Press Releases & Website		***					
Indy Car Race Exhibition Booth Space							
Indy Car Race Exhibition Lead Supporters							
Indy Car Race Exhibition High Speed Racing Presentation Supporters							
Formula SAE Race Competition Supporters					**	**	
Recognition on Formula SAE Race Vehicle							
Formula SAE Race Lead Supporters							
2016/2017 Finish Line Supporters – CBU's Auto Racing Initiative (Includes room plaque in new bldg)							
Name Recognition in New Building Lobby							
Naming Opportunity – CBU's Vehicle Technology Lab (In new building 2018)							