WHAT ARE THE DOTS ON THE CHALLENGE LOGO?

The dots go from 1 to 2 to 4. They multiply. Spiritual multiplication is at the core of what we do. We invest in people so they will be equipped to continue investing in others. Large numbers of additional growth will never top the movement making potential of exponential growth. That is why when we seek to invest and train people and not just teach. Our desire isn't for them to be impressed with us, but to imitate us as we imitate Christ.

Neil Walker, director of Challenge at USC describes Max Barnett, a disciple-maker who believes in spiritual multiplication like this.

> "There are some people who wow and amaze others through their speaking or teaching ability. They tell great stories and are so inspirational but you walk away thinking 'I could never do that.' They are like a gymnast who does a triple backflip with a twist. Amazing to watch but you know you could never do what they do. But Max just tells you how to walk with God in a reproducible way. It's like he's putting his head on the ground and flopping over and doing an awkward somersault. You would even laugh and say, 'I can do that it's so easy.' So he looks over and says, 'well why don't you try it.' You do it, and as someone else tells you how easy that looks your response is to encourage them to try it. After a while what you've got is one amazing gymnast and thousands of people doing somersaults. "

We don't want to invest in you. We want to invest through you to the next generation of people you will impact. The dots represent massive movement of God's kingdom. They represent us.